

Salesforce Commerce Cloud [Demandware] Training



SV Tech Soft provides **Salesforce Commerce Cloud (Demandware)** (SFCC) Online training course is good and gets through a lot of material and detail explanation.

Salesforce Commerce Cloud, formerly called Demandware, is a cloud-based service for unifying the way businesses engage with customers over any channel or device.

Commerce Cloud is a key part of the Salesforce Customer Success Platform and offers ecommerce solutions for B2C (business to consumer) and B2B (business to business) customers. That means that organizations purchase Commerce Cloud to provide the best ecommerce websites to their customers who are shopping online—whether they are consumers buying the latest fashion or businesses making a large wholesale purchase.

SNO	Session Title	Topics To Cover
1	Demandware / SCC Platform Overview	<ul style="list-style-type: none"> • Introduction • eCommerce Overview • SFCC Overview • MVC Model
2	Development Process Overview	<ul style="list-style-type: none"> • Explain cartridge directory structure • Access WebDAV directories in SFCC • Explain the SFCC development
3	SFRA framework	<ul style="list-style-type: none"> • What is SFRA? • Architecture overview • In depth MVC in SFRA
4	Recap & Queries	<ul style="list-style-type: none"> • Controllers & Models • Middleware • Inheritance & Overriding • Using debugger
5	Dynamic Page Generation with ISML and jQuery	<ul style="list-style-type: none"> • Define what an ISML template is • Use the <isinclude> tag to reuse templates • Use ISML tags and expressions to: <ul style="list-style-type: none"> ▪ Use custom preferences ▪ Create hyperlinks to other pages
6	Content & Content Slots	<ul style="list-style-type: none"> ▪ Library

		<ul style="list-style-type: none"> ▪ Library folder & Contents ▪ Types of Slots
7	System Objects & custom Objects	<ul style="list-style-type: none"> ▪ What predefined system objects are provided by Demandware? ▪ How to customize predefined objects ▪ Define site preferences in Business Manager ▪ Custom Objects and their utilization ▪ Create custom objects to support presentation and business logic requirements – Use script to store data in a custom object ▪ Transactions
8	Catalog, Pricing, Inventory	<ul style="list-style-type: none"> ▪ Types of Catalogs ▪ Type of Products ▪ Price book definitions ▪ Inventory Lists
9	Search and Navigation	<ul style="list-style-type: none"> ▪ Explain how the Search controller works ▪ Create a new sorting option ▪ Assign a new sorting option to the storefront <p>Change category search refinements to modify storefront presentation</p> <ul style="list-style-type: none"> ▪ Explain how the Demandware search framework works ▪ Describe the role of the stop word list, synonym/hypernym and suggestion lists in the creation of the product and content search index files ▪ List common search index management tasks
10	Working with Catalog Related Pages	<ul style="list-style-type: none"> ▪ Explain the Product-Show pipeline ▪ Explain the presentation logic for <ul style="list-style-type: none"> - Category pages (main, sub-category) - Product Detail Page - Product-related page elements ▪ Modify the Product Detail Page <ul style="list-style-type: none"> - Identify the data used for different parts of the page - Modify JSON files for packaging of data for the client side
11	Using Forms to Capture Data	<ul style="list-style-type: none"> ▪ Identify available APIs ▪ Identify the components of the Forms Framework ▪ Use a form to capture data
12	Integration Overview (Jobs & Services framework)	<ul style="list-style-type: none"> ▪ List typical integration points and types of data transferred ▪ Describe supported data exchange protocols and data formats

		<ul style="list-style-type: none"> ▪ Identify built-in gateway integrations and their usage ▪ Outline steps involved in batch import and export of reference data ▪ Explain real-time integration approach in web services and non-web services environment ▪ Use simple feed integration framework for batch import jobs
13	Customers and Customer Groups	<ul style="list-style-type: none"> ▪ Explain customer & groups ▪ Explain the Account and Login
14	Shopping Cart & Checkout	<ul style="list-style-type: none"> ▪ Identify shopping cart configuration options, including basket persistence ▪ Explain how cart pipelines work ▪ Explain how the cart is calculated
15	Controller framework	

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